



**FASFAA Executive Board Meeting
Sanibel Harbour Marriott Resort & Spa
Sanibel, FL
July 25, 26, 27, 2018**

2017-2018 FASFAA Executive Board

Elected Officers	
President	David Alexander
President-Elect & Nominations	Vacant
Vice President	Kamia Mwango
Secretary	Denise Asselta
Treasurer	Gail Rogers
Immediate Past President & Fiscal Concerns	Joan Bailey
Elected Region Representatives	
Region I	Kris Hatcher
Region II	Nichole Crowley
Region III	Sedrick Brinson
Region IV	Nadine Bailey
Region V	Katie Conrad
Members At Large Appointments	
Annual Conference Chair	Maureen Anderson
Vocational-Technical / Clock Hour Chair	Christine Taylor
Graduate / Professional Chair	Irma Molinares
Global Issues/Business Partner Liaison	Sean Johnson
Membership	Merrian King
Electronic Services Chair	Jeremiah McMahon
Special Projects/Communications	Haley Auxier
Committee Chair Appointments	
Federal Legislative Relations Chair	Cherly Phillippeaux
OSFA Liaison & Newsletter Chair	Levis Hughes
Scholarship Committee Chair/Annual Conference Co-Chair	Tracy Wiles
Site Selection / Event Coordinator	Tracy Misner
Financial Literacy	Irma Molinares
Vendor / Sponsorship Coordinator	Jeff Daniels
FASFAA Support	
Bookkeeper	Gwyn Francis

Executive Board Report

July 2018

Why am I here?

I am here to serve the Financial Aid community in the state of Florida. I want to see our entire membership succeed in student success. I would like to continue the tradition of training and developing, which is one of FASFAA's core missions. It was an honor to serve for 2017-18 and I take pride in helping FASFAA evolve with the changes in our industry. I look forward to serving another year as President, then help Daniel Barkowitz as he transitions into his Presidency term.

Goals

- Transition from President-Elect to President in January 2018
- Represent Florida at activities and events as required as duties of the president for FASFAA, SASFAA, and NASFAA
- Provide state representation at the regional level by serving on the SASFAA Board
- Work with the board members and provide support, guidance, and resources in order to succeed our goals
- Write an article for the newsletter
- Help facilitate the annual audit
- Revamp the leadership program/President's workshop for 2017-18
- To lead and serve with integrity and excellence

Accomplishments

- The conference was successful and the feedback overall was positive. I've heard from more than one person that this conference was one of their best
- Transitioned from President-Elect to President in January 2018
- Attended SASFAA transition meeting and will continue to be on the board as the Florida state representative
- Wrote an article for the newsletter
- Attended the NASFAA hill visit and met with both parties for Florida, regarding the Prosper act
- Determined what updates were needed in order to successfully perform the audit in 2018-19. The changes on FASFAA's end have already been begun
- The President's workshop pre-con was a success and we were able to train 8 individuals

Executive Board Report

July 2018

Why am I here?

- Chair the nominations and elections committee
- Continue to ensure that FASFAA remains fiscally sound
- Support all members of the executive board and president

Goals

- Goals were to work with the nominations and election committee a slate of candidates to the board for the upcoming election.

Accomplishments

- Presented a slate to the executive board for approval, was approved with additions added and approved by executive board.
- Candidates were notified of approval from board and advised to submit bio and candidacy statement to electronic service chair to be posted to the website for membership to view.
- Addressed all issues that were presented to the committee

Recent Activities

- Election was completed, and the following individuals were elected:
President-elect: Daniel Barkowitz
VP of Training: Nadine Bailey
Region II: Nicole Crowley
Region IV: Kylie Gross

Thank you to all those who were willing to have their name placed on the ballot, and to be willing to donate your time and commitment to serve our association.

Recommendations/Thoughts

I would recommend that the 2018-19 executive board to look at reviewing the Policy & Procedure as well as the Bylaws on the election process, and to bring forth recommendations of how this process can be improved.

It has been a pleasure to serve in this position and look forward to working with all on any recommendations brought forth this coming year.

Executive Board Report

July 2018

Why am I here?

The Vice President of Training is responsible for providing resources to and assisting with coordinating all training activities of the Association, including workshops, seminars and conferences, as well as overseeing the Regional Representatives' training activities.

Goals

- The goal of the year is to provide training opportunities to new and seasoned financial aid professionals, and to continue to provide specialized training to the membership via Clock Hour Workshop, region workshops, and the conference program, all with sound fiscal management.

Accomplishments

- The 2017-2018 annual FASFAA training conference agenda included:
 - The Pre-Conference Agenda: Two NASFAA credentialing sessions, an Excel session and the President's Leadership Workshop.
 - NASFAA credentialing vouchers and information was sent out to registered and paid pre-conference attendees.
 - The President's Leadership Workshop
 - The Conference Agenda: 3 General Sessions, 25 Concurrent Sessions, and a Birds of a Feather Session for various sectors
 - Tracks of interest for different sectors, as well as various levels and types of aid administrators including diversity and inclusion, financial literacy, enrollment management and professional development
 - Special thanks to everyone who assisted with various tasks (the pocket/e-agenda, coordinating moderators, vendor needs, upcoming deadlines, etc.).
- 156 New NASFAA certifications were obtained in Florida this year. The number of credentials in Florida grew by from 117 (as of 07/28/2017) to 273 (as of 07/12/2017).
 - The NASFAA credentialing training package for associations was purchased and utilized for several approved FASFAA training events throughout the 17-18 year, including region workshops and as a pre-conference event.
 - FASFAA approved the \$1,600 purchase for 10 topics that offer certification to attendees (when offered by someone certified in that NASFAA topic).
 - Trainers and workshop planners could the materials via the [Google Drive](#) or contacting the VP of Training.
 - Topics purchased included: *Application Process, Direct Loan Program, Need Analysis, Federal Pell Grant and Iraq /Afghanistan Service Grants, Professional Judgment, Return of Title IV, Satisfactory Academic Progress, Student Eligibility, Verification, Cash Management.*
 - Special thanks to repeat trainers who facilitated the training sessions, and led the initiative to increase the number of credentialed professionals in the state.

Recent Activities

- Certificates of completion were assembled and mailed to 17-18 President's Leadership Workshop participants.
- Compiling notes, templates and contacts for transition to 18-19/19-20 VP of Training

Executive Board Report

July 2018

Why am I here?

- Assist the executive board with communications and reporting responsibilities.

Goals

- Assist all FASFAA members with any given tasks.
- Keep all executive board members with up-to-date information on board communication.
- Send out compilation reports, meeting minutes and board meeting agendas prior to each board meeting.
- Work with President on any additional tasks that may need to be completed.
- Chair committee to update the bylaws and policy and procedures

Accomplishments

- Send out necessary documentation to board members for upcoming meeting.
- Update P&P as requested.
- Reviewed and updated agenda for distribution
- Complete meeting minutes for board approval.
- Updated our executive board contact list.

Recent Activities

- Put together compilation report from board members and send out meeting minutes.
- Complete meeting minutes from previous meetings.
- Keep executive board in the know of deadlines for expected documents that need to be submitted.

**Executive Board Report
July 2018**

Pending report

Executive Board Report

July 2018

Pending report

Executive Board Report

July 2018

Why am I here?

- Serve the financial aid administrators of Region I

Goals

- Increase regional membership
- Explore the possibility of conducting a virtual workshop in spring 2019
- Introduce information technology training sessions into workshop agenda

Accomplishments

- Provided gift basket for the annual conference's fundraising & charity

Recent Activities

- Presented at the pre-conference (NASFAA's Application Process)
- Presented at the conference (Intro to SQL)
- Assisted in an ad-hoc fashion during conference

Executive Board Report

July 2018

Why am I here?

As Financial Aid professionals we are innovative, responsive, self-motivated, and constantly strive to reach our potential by seeking new challenges and opportunities for professional growth. Even as most of us feel confident that our education, abilities, and job related experiences have prepared us all to be exceptional employees, it really is time to take it to the NEXT LEVEL!!

I am here to challenge myself, and my FASFAA teammates to share information, develop burgeoning Financial Aid talent, implement best practices and further create that positive, enduring impact in the lives of our students and their families.

Goals

- Establish Region membership number benchmark and define measurable objectives for growth
- Increase number of NASFAA-credentialed Region members
- Facilitation of mini-workshops throughout the Region
- Distinct representation of the Region in the YELLOW Initiatives
 - Yellow Brick Roads...to leadership, service
 - Sunshine Ahead...sharing optimism and enthusiasm in financial services...
 - Highlights...Yellow is the most visible color from a distance...what do we see happening across the Region
- Distinct representation of FASFAA in industry's state and national organizations (SASFAA, NASFAA) through activism and engagement
- Execute the tenets of the organization with aplomb, integrity and enthusiasm

Accomplishments

- Region II introduction to the *Year of Yellow*
- Spring Workshop
 - On-site registration and electronic sign-in
 - 29 attendees
 - Bonnie Pirkle Scholarship
 - Monica Dubrey (St John's River State College), 50/50 raffle winner
 - Drawings for multiple yellow inspired gift items
 - \$90.00
 - Christopher Misner Firefighter's Scholarship
 - \$38.00
 - NASFAA Credentialing (Need Analysis, Application Process – Maureen Anderson, trainer)
 - 10 new credentials earned by workshop participants
- Outreach for Mentor-Mentee opportunities with FASFAA leadership
- 2017 FASFAA Annual Conference Session Moderator
- 2016 SASFAA Leadership Symposium participant

Recent Activities

- Petitioned for Candidacy to 2018-19 election for Region II Representative
- Outreach for Mentor-Mentee opportunities with SASFAA leadership
- 2018-19 SASFAA Communication Committee Volunteer
- 2018-19 NASFAA Credentialing in progress; sessions registered

Executive Board Report

July 2018

Why am I here?

- I am here to support, communicate and be the voice for Region III members. I am also here to facilitate training experiences, share ideas and information that will help advance individuals personally and professionally.

Goals

- To create a caring, inclusive and safe environment that inspires my colleagues to achieve their goals, share their success and encourage others.
- To learn by committing to core competencies – Think, Value, Communicate, and Act – and the potential of each person to learn at the highest levels of achievement for personal and professional success.
- To strengthen our collaboration between institutions in Region III and to foster deep stewardship of our work. Region III will also support the professional development, career growth and healthy lives

Accomplishments

- I will be sending an email to the Region III members to reintroduce myself as the Region III Representative. In the email, they will be notified of the date, time and place of the Fall 2018 Workshop.

Recent Activities

- The Fall 2018 Region III Workshop will be tentatively on Friday, October 26, 2018 and will be coordinated in a structured and well-organized manner. This workshop will provide Region III members with the necessary tools & training they need to fulfill their financial aid duties and responsibilities. This will also provide a time for our members to come together and discuss their experiences, financial aid issues, and new regulations for the upcoming year for financial aid professionals.
- The Region III Fall Workshop will be tentatively held at Valencia College, District Office on Friday, October 26, 2018 from 9:00 a.m. – 4:30 p.m.
- Members will also be strongly encouraged to participate in the Bonnie Pirkle Scholarship raffle, which will take place during the workshop.

Nadine Bailey – Region IV Representative

Executive Board Report

July 2018

Why am I here?

- As a board member to provide support and perform the duties as required of a region representative.
- To support the organization members, especially those in Region IV by providing opportunities for direct access to a FASFAA board member.
- To garner more interest and participation in the association.
- To support the FASFAA President and board.

Goals

- Successful Spring Workshop
- 17-18 Annual conference charity challenge

Accomplishments

- Ran, unopposed, for the FASFAA VP of Training Role for 18-19 & 19-20.
- Region IV won the charity challenge for the 3rd year in a row.
- Successful Spring workshop – with a NASFAA credential provided during the workshop.

Recent Activities

- Region IV won the charity challenge for the 3rd year in a row.

Successful Spring workshop – with a NASFAA credential provided during the workshop

Katie Conrad – Region V Representative

Executive Board Report

July 2018

Why am I here?

- To serve as a liaison between the Executive Board and the membership within Region V, and to support the goals of the FASFAA leadership team.

Goals

- Communicate Association business and training opportunities with the members in Region V
- Plan Fall/Spring Region V training workshops offering NASFAA credentialing
- Represent Region V for FASFAA advocacy efforts

Accomplishments

- Updated Region V webpage with 2017-2018 information
- Sent info to members regarding the FASFAA New Aid Officers Workshop, Clock Hour Workshop, and annual conference
- Conducted 2 Region V workshops. Both were well attended and offered a range of topic. The spring workshop offered a NASFAA credentialing opportunity.
- Raised funds for the Bonnie Pirkle Scholarship Fund and for the Conference Charity

Recent Activities

- Serve on the FASFAA Training Committee
- Serve on the FASFAA Advocacy Committee
- Serve on the Nominations and Elections Committee
- Selected Nicolas Quiros as the FASFAA Region V Scholarship Recipient for 2018. Nicolas is a Junior Marketing major at FIU, and is a student employee in the Financial Aid Office.

Maureen Anderson – Annual Conference Co-Chair

Executive Board Report

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Pending report

Christine Taylor – Vocational-Technical Clock Hour

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Irma Molinares – Graduate/Professional Chair/Financial Literacy

Executive Board Report

July 2018

Pending report

Sean Johnson - Global Issues

Executive Board Report

July 2018

Pending report

Merrian King - Membership Chair

Executive Board Report

July 2018

Pending Report

Jerry McMahon - Electronic Services Chair

Executive Board Report

July 2018

Why am I here?

- Maintain the Website and provide electronic support to the Executive Board and the Membership

Goals

- Maintain up to date information regarding each region, workshop and annual conference
- Assist other Board Members in providing updates to the site
- Setup/maintain Annual Conference presentation rooms

Accomplishments

- Website updates on going as changes are needed (up to date as of 7/9/18)
- Annual Conference Completed
- Began building up equipment to reduce shortage issues at Conferences

Recent Activities

- Database management with expired membership accounts
- Updated Organization's address on the site
- Prepped 17/18 forms for transition to 18/19

Vacant - Special Projects /Communications

Executive Board Report

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Cherly Phillippeaux – Federal Legislative Relations Chair

Executive Board Report

July 2018

Pending report

Levis Hughes - Office of Student Financial Assistance Liaison and Newsletter Chair

Executive Board Report

July 2018

Why am I here?

- To assist FASFAA in fulfilling its purpose.
- To provide an update of state activities from the Office of Student Financial Assistance (OSFA).

Goals

- To coordinate state program needs of the Association and the Executive Board.
- Produce and present the newsletter to the President.
- Where applicable and allowed, solicit board member's opinions and suggestions about potential state program changes.

Accomplishments

- 2018 General Appropriations Act provided \$1.1 billion to fund OSFA state scholarship and grant programs.
- Produced and presented the FASFAA Spring Newsletter to the president.

Recent Activities

- OSFA provided guidance to postsecondary institutions on reporting Bright Futures Florida Academic Scholars (FAS) enrolled in the 2018 summer term. FAS students received 100% tuition and fees for the 2018 summer term. This included current FAS and recent 2017-18 high school graduates identified as FAS.
- OSFA updated the webpage, fact sheets, flyers, and Outreach publications to reflect the following changes to state scholarship and grant programs:
 - Benacquisto Scholarship to include out-of-state National Merit Scholars;
 - First Generation Matching Grant Program from a 1:1 match to a 2:1 match;
 - Florida Bright Futures Scholarship Program modifications to award amounts;
 - New Florida Farmworker Student Scholarship Program; and
 - Florida Resident Access Grant Program (FRAG) renamed to Effective Access to Student Education Grant Program (EASE).
- Start thinking about articles and photos you wish to submit for the Fall FASFAA Newsletter on your institution's accomplishments, awards, changes, and updates.

Tracy Wiles – Scholarship Committee Chair/Conference Co-Chair

Executive Board Report

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Pending Report

Tracy Misner – Site Selection/Event Coordinator

Executive Board Report

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Pending report

Jeff Daniels - Vendor/Sponsorship Coordinator

Executive Board Report

July 2018

Gwyn Francis – Bookkeeper

Executive Board Report

July 2018

Pending report

FASFAA PRESIDENT-ELECT BOARD UPDATE

2018-2019 Board

Executive Board Report

July 2018

I am thrilled to be part of the FASFAA Executive Board for the 2018-19 year, and eager to get working to support our association and our membership. As incoming President-Elect, I view my role as 1) helping our FASFAA President in achieving his goals and vision, and 2) learning all I can in preparation for my year as FASFAA President.

2018-19 GOALS:

Building upon President Alexander's theme of a "Roadmap to Success" I plan on working on the following items in the coming year:

1. **Encourage Volunteerism.** We need to develop future FASFAA Leadership and the best way to do this is through active committees with dedicated membership. I would like to encourage volunteerism throughout FASFAA with the following steps:
 - a. Issue an active call for volunteers.
 - b. Continue the work of the volunteer task force.
 - c. Develop volunteer opportunities by working with committee chairs.
 - d. Place every volunteer with a committee.
 - e. Spotlight the work of volunteers at the conference (testimonials? video? recognition?).
 - f. Tie in the work of the Leadership Program into the volunteer funnel by making FASFAA volunteerism a key part of the Leadership Program.
2. **Build upon last year's successful launch of the Leadership Program.** Last year, FASFAA began a leadership development program with an inaugural class of financial aid professionals. With a great pre-conference session at the FASFAA Conference, the cohort is now poised for its next steps forward. Goals include:
 - a. Continue to refine the curriculum for leadership development.
 - b. Offer additional training and contacts through the course of the year (delivered via webinar?).
 - c. Work with previous development team to determine next steps forward and their potential involvement.
 - d. Issue a call for cohort members for the 2019-20 Leadership Program.
 - e. Ensure that all members of the Leadership Program have an opportunity to be part of FASFAA Committee work in a meaningful way.
3. **Ensure that there is a place within FASFAA for all members, including senior members of the financial aid community.** As part of the ongoing mission of FASFAA, it is important that we serve members of our community who have 10 or more years of financial aid experience. We will work to do this by:
 - a. Establish a task force of senior members from multiple sectors who will provide feedback and guidance.
 - b. By working with the VP for Training, develop a "Senior Leadership" track at the 2019 FASFAA Conference.

- c. Explore resources available from NASFAA and SASFAA to expand participation among our more senior financial aid administrators.
- d. Work to involve the counsel and support of senior leaders in the profession in FASFAA activities.
- 4. **Work on by-laws / P&P Review.** In partnership with FASFAA Secretary, work to review, evaluate, benchmark and update By-Laws, P&P, and other governing documents of FASFAA.
 - a. Serve on committee reviewing FASFAA By-Laws.
 - b. Collect benchmarking examples of By-Laws, Policies & Procedures, and other governing documents from state, regional and national associations for comparison.
 - c. Work to provide guidance on unanswered or ambiguous guidance within FASFAA official documents.
 - d. Work to update as needed (perhaps with a membership vote for by-law changes).
- 5. **Carry out the assigned duties of the President-Elect as required by our By-Laws.**
 - a. Prepare FASFAA's 2019-20 budget for the consideration of membership at the 2019 FASFAA Meeting.
 - b. Select the chairperson(s) for the Annual Conference during my term as President (2020).
 - c. Chair the nominations and election committee.
 - d. Perform other duties as assigned by the President or as required by the Association.
 - e. Preside at any meetings in absence of the President.

OTHER OUTREACH AND INVOLVEMENT:

As part of my regular updates to the FASFAA Board, I will also be providing a summary of other professional association and organization based activities with which I am involved as a matter of disclosure and updates for potential linkage with FASFAAs goals.

- 1. Attended NASFAA Conference in Austin, TX in June 2018. Coordinated a FASFAA dinner for members of FASFAA who attended NASFAA. We had 8 people attending. Also connected with many FASFAA members and vendors during the trip.
- 2. Will be participating as a member of the NASFAA Task Force providing recommendations for the Certified Financial Aid Administrator (CFAA) program. Attending a three-day meeting at the NASFAA offices (July 15-18) to provide guidance and feedback.
- 3. Have been invited to join SASFAA's Electronic Services and Finance committees.
- 4. Working with Florida Philanthropic Network (FPN) to discuss better ways to partner between Florida's Private Scholarship providers and Florida's financial aid offices.
- 5. Coordinating the Fall meeting of COFAD (Council of Financial Aid Directors) which is a twice-a-year gathering of the Directors of the Florida colleges. Fall's meeting will be October 22 and 23 in Tallahassee at the OSFA offices with a focus on state advocacy.

RESPECTFULLY SUBMITTED ON July 10, 2018,

DANIEL T. BARKOWITZ

Nadine Bailey - VP Training – 2018-2019 Board

Executive Board Report

July 2018

Why am I here?

- To ensure that FASFAA members have access to training resources.
- To provide support to the Region Representatives in their trainings and workshops.
- To support the Clock Hour Chair for any trainings they may provide during the year.
- Provide sessions at the annual conference that touch all areas for the FASFAA members and attendees.

Goals

- I would like to further examine various delivery methods of training modules to increase outreach to members.
- To keep offering NASFAA credentials during workshops and conferences to FASFAA members.

Accomplishments

- Nothing yet, my tenure began July 1, 2018

Recent Activities

- Nothing yet, my tenure began July 1, 2018

Kylie Gross - Incoming Region IV Representative 2018-2019 Board

Executive Board Report

July 2018

Why am I here?

- I am here to meet and network with other professionals in the financial aid area so that I can help provide resources and education to our members that further their abilities and knowledge. I am also looking forward to better understanding the process for executing large scale conferences and events that FAFSAA, like other organizations, put on for the membership.

Goals

- Provide the Region IV administrators with workshops that target the topics they feel are needed or that will help advance their professional abilities. I hope to accomplish this by continuing communication with members and having an open forum for suggestions on future trainings.
- Establish communication with other region representatives so that we can collaborate and share ideas to ultimately benefit all of our regional events and members.
- Increase the number of NASFAA U credentialed members.

Accomplishments

- I hope to provide the members with training workshops in different areas (throughout my 2 years) so that members have the ability to attend an event local to them.
- I hope to be able to provide our members with additional information on the credential process that was announced at NASFAA, should it come to fruition during my tenure, so that as many of our members that would like the opportunity to become credentialed feel ready and able to complete that process.

Recent Activities

- n/a

Vanesa Alfaro - Communications and Outreach/Special Initiatives 2018-2019 Board

Executive Board Report

July 2018

Why am I here?

- Manage the social media activity by having up to date information of events and relevant news
- Maintain communication with our members

Goals

- Increase communication with our members and build the value of FASFAA through social media

Accomplishments

- N/A

Recent Activities

Nathan R. Basford, Jr. - Conference Co-chair 2018-2019 Board

Executive Board Report

July 2018

Why am I here?

- To serve as conference co-chair for the 2019 Annual Conference

Goals

- Work with Merrian King, co-chair and all committee members to put together 2019 conference.
- Work with Merrian to put together committee and conference budget. (***looking forward to seeing final budget from the 2018 conference, so that we can begin to put budget together***)
- ***Accomplishments***
- N/A

Recent Activities

- N/A

Recommendations/Thoughts

I feel that we need to review the current Policy & Procedure on complimentary rooms and registration for annual conferences. Below is information taken from the SASFAA Policy & Procedures on this concern:

- **Complimentary rooms are usually provided for the following:**
 1. The president to attend the annual conference and other professional workshops.
 2. Past-president, president-elect, vice-president, and secretary to attend annual conference.
 3. Conference chair (limited to one individual) to attend the annual conference
 4. Local arrangements chair (limited to one individual) to attend annual conference
- 5. Sponsorship Chair to attend annual conference
- 6. Membership chair to attend annual conference
- 7. Treasurer to attend the annual conference and professional development workshops
- **Complimentary registrations are usually provided to the following:**
 1. President, treasurer to attend the annual conference and other professional development workshops.
 2. Conference, Membership, and Sponsorship chair to attend the annual conference

I understand that President Alexander has assigned a committee to review the current Policy & Procedures, and hope that this will be one of the first items looked at due to the effect it will have on this up-coming annual conference.

I believe not covering for the individuals who step up to assist at conferences will cut into the involvement of individuals stepping up to serve.

Membership Chair 2018-2019 Board

Executive Board Report

July 2018

Why am I here?

- Transition meeting

Goals

- N/A

Accomplishments

- N/A

Recent Activities

- N/A